

## NETNOGRAPHIC STUDY OF THE MESSAGE OF SELF-ACCEPTANCE IN THE SONG "TUTUR BATIN" AMONG FEMALE LISTENERS

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### ABSTRACT

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This research was conducted to see how the netnographic study of the message of self-acceptance spread in the form of a song on YouTube with the title "Tutur Batin" by Yura Yunita among female listeners. This study uses a qualitative research method which aims to explain a phenomenon in detail and answer the problems taken by the researcher. This study uses a qualitative research method with a netnographic research approach, known as ethnography on the internet by looking at its interactivity and the behavior of people from various cultures and communities in cyberspace. Netnography is a way of conducting anthropological research via the internet, using publicly available information that everyone is free to share via social media. In conducting research, researchers used non-participant observation techniques because researchers did not participate in research life, researchers only observed the comments column in the Music Video on 'Tutur Batin' song by Yura Yunita's YouTube and Library Study Techniques. The study's results showed that female listeners' self-acceptance after listening to that song was being able to assess oneself and correct personal weaknesses, being confident and loving oneself, being independent and opinionated, being honest with oneself and using one's abilities wisely and effectively

Keywords: Self-Acceptance, Netnography, Female

### 1. INTRODUCTION

Print media, periodicals, newspapers, social media, electronic devices, television, and radio are just a few of the many forms of mass communication that Jalaludin Rakhmat says fall into his definition. Due to the many channels available, the same message can be sent to multiple viewers simultaneously. One type of media produced with the aim of mass consumption is music. Song lyrics are simply a message written to be shared through a specific medium. The ability to dissect and arrange various sounds into a form humans can understand distinguishes music as an art form (Banoe, 2003: 288). Due to the similarity between sender and receiver, music can be classified as a one-way linear type of communication compared to other mass communication forms.

Given this idea, it is easy to see how music (song) can be a powerful medium for communication between composers and listeners. Audio tracks and short video clips are included to complement the audiovisual communication options provided. The next phase in the communication process is how the song listener internalizes the message and feels the effect the artist desires. Djohan (2009) quotes Johnson (1992), who says that the purpose of communicating is to influence others (musicians, for example, influence

how listeners interpret their music). Humans find pleasure in music for many reasons; The rhythmic impact can be calming, and songwriting can be a channel for expressing feelings. The importance of music to human life goes far beyond its entertainment value.

Lyrics written by skilled communicators such as songwriters allow them to simultaneously convey a message to many people. The songs give "body" to the feelings of songwriters or other



psychics. Song lyrics can make us feel everything from melancholy to joy to anger depending on how intently we listen.

The composer's approach to the theme of self-acceptance is often one of the most interesting elements of the song. Songs like "Self-Acceptance" have a long history of being used to help people overcome the mental and physical wounds that are part of life. Many people, including researchers themselves, can achieve this state simply by listening to music. Self-acceptance is a mentality and the first step to seeing oneself accurately, treating oneself with respect, feeling satisfied and proud, and always striving to improve. Lyrics in popular music have a long history of cultivating positive feelings of self-worth. At this count, twenty different songs in Indonesia promote positive self-perception. These types of music include:

**Table 1. Songs with the Theme of Self-Acceptance**

NO	Song Title	Singer	Song Release Year
1.	Calm	Yura Yunita	2021
2.	Inner Speech	Yura Yunita	2022
3.	Growing Up	Nadin Amizah	2020
4.	Self	Sincere	2022
5.	The Weak	RAN & Indies	2020
6.	To taste	Indian	2019
7.	For the wounded heart	Isyana Sarasvati	2019
8.	Strong Man	Sincere	2017
9.	Break	Kunto Aji	2018
10.	Eldest	Kunto Aji	2018
11.	<i>Fine Today</i>	Ardhito Pramono	2020
12.	Small Notes	Adera	2016
13.	Good Luck	Idgitaf	2022
14.	Hug me for your pain	Fiersa Besari	2019
15.	The World of Deception	Yura Yunita	2022
16.	Fall	Feby Putri <i>feat</i> Fiersa Besari	2021
17.	Hopefully, yes	<i>No Stress</i>	2017
18.	Elephant	Sincere	2014
19.	I love Me	Chintya Gabriela	2021
20.	Happy	GAC	2015

Data processed by researchers, sources: taken from various sources

Songs made by musicians (songwriters) or sung by a singer aim to convey a message and express the feelings felt and seen by the songwriter or singer of the song. A message sent in the song can be received by hearing the lyrics and looking at the image (visualization) of the video clip. The songs above have the same purpose to convey a message of self-acceptance to someone, be it a woman or a man.

Yura Yunita's "Inner Speech" is a case study for this investigation.

Tutur Batin is a song in which the three protagonists each have a unique encounter with a woman from history. The first is Riana, a woman whose self-esteem is undermined by constant comparisons with her famously successful siblings. Then there's Tata, a woman who is self-conscious about her physical appearance and doesn't feel that her friends and family really welcome her. Muti, the main protagonist, is a woman who suffered domestic violence before mustering up the courage to speak out against the brutality she endured for the sake of her child. The stories depicted in the music video represent common experiences experienced by many women. And lastly, to emphasize that women are unique individuals with unique experiences to share.



Figure 1. Song lyrics "Tutur Batin"

Source: [Musixmatch](https://www.musixmatch.com)

*Bagaimanakah kabar diriku? Baik-baik saja  
Sedikit ku takjub, namun, nyatanya sudah kuduga  
Kau yang ke sana-kemari, kau anggap aku tak cukup  
Semua kesempatan dan langkahku coba kau tutup  
Tutur batinku tak akan salah  
Silakan pergi, ku tak rasa kalah  
Namun, percayalah, sejauh mana kau mencari  
Takkan kau temukan yang sebaik ini  
Kau yang ke sana-kemari, kau anggap aku tak cukup  
Semua kesempatan dan langkahku coba kau tutup  
'Kan kubuat jalanku sendiri  
Tutur batinku tak akan salah  
Silakan pergi, ku tak rasa kalah  
Namun, percayalah, sejauh mana kau mencari  
Takkan kau temukan yang sebaik ini  
Aku tak sempurna  
Tak perlu sempurna  
Akan kurayakan apa adanya  
Aku tak sempurna  
Tak perlu sempurna  
Akan kurayakan apa adanya*

The object of the study's lyrics, Tutur Batin, was chosen because it is a stage in the human journey that inevitably involves meeting new people, experiencing heartbreak, feeling sad, forgetting it, and learning to love and accept oneself no matter what. Life throws them. This song describes the internal conflict or shortcomings that we all have. This song empowers many women because it emphasizes their individuality while also reminding them that only God is blameless. On *YouTube*, Tutur Batin is the eighth most popular song overall. As of this writing (January 19, 2023), Yura Yunita's *YouTube* channel has played the song Tutur Batin 18,672,799,000 times. On March 8, 2022, in honor of International Women's Day, Yura made a music video for "Tutur Batin" as a gift to all the women out there.

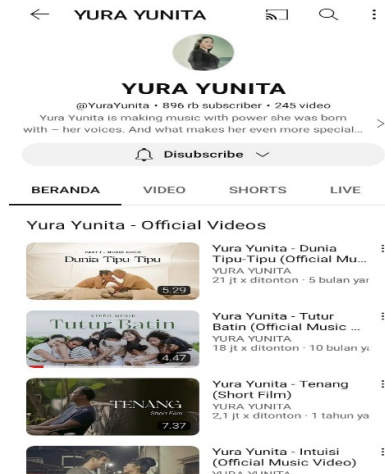


Figure 2. Yura Yunita's YouTube Channel

Source: <https://youtu.be/hLz4xOo7MGQ>

Amid high expectations about "*perfection*" for women, Yura Yunita came up with the song "*Tutur Batin*" which invites listeners to accept themselves and not have to be perfect. Various ways will be done to achieve physical perfection, such as wearing makeup daily, uploading edited photos first, going on a strict diet, etc. This indicates an "*identity crisis*" and self-acceptance because he feels *insecure* or inferior when he does not look perfect.

Lyrically, "I'm not perfect, I don't need to be perfect I will celebrate for who I am" conveys a powerful message for people to embrace themselves and have an individuality that makes them different.

This study aimed to conduct a netnographic analysis of the song "*Tutur Batin*" by Yura Yunita which spread the message of self-acceptance among female listeners on *YouTube*. This investigation will be part of Netnographic examination of the Internet as a medium of information exchange in text, including language. Yura Yunita's music video and lyrics use coded language to convey meaning. Lyrical language plays an important role in conveying the songwriter's intended intent. According to Alwi & Dendy (2002: 98), language is a sign, and all signs use some form to convey meaning.

The music video "*Tutur Batin*" on Yura Yunita's *YouTube* account presents several opportunities to apply the netnographic approach in interaction and reaction studies. Netnography refers to the practice of conducting anthropological studies online by utilizing data that may be published by users of social media platforms. Dhiraj (2015) argues that the term "netnography" encompasses a wide range of online fields, including content analysis, "text inquiry" to decipher previously unstudied data, and "word-of-mouth" storytelling.

Based on the explanation above, this study will focus on the comments of female listeners in summing up the message of self-acceptance in the song *Tutur Batin* popularized by Yura Yunita on Yura Yunita's *YouTube* account.

## 2. METHODS

In-depth description of the phenomenon and questions of the researcher is the goal of this qualitative research. To examine the interaction and behavior of individuals from different cultural backgrounds and groups online, this study uses qualitative research techniques using a netnographic research strategy known as ethnography on the Internet (Purwanto and Ihalauw, 2016). The term "netnography" refers to an approach to anthropological studies that utilizes publicly available data collected through social media platforms. Dhiraj (2015) argues that netnography includes several fields that study the internet. "Word of mouth" narrative development, content analysis, and "text mining" of anonymous and hidden information are all available.

Simply put, netnography is a subgenre of ethnography. The study of cultures and online groups is known as "netnography", a type of ethnography. Experts' descriptions of what happens in these virtual communities and cultures vary widely.

According to Baym (1995), netnography techniques are multi-faceted strategies for researching online communities and cultures. To better understand people, the netnographic approach assesses online observation and interaction as a reflection of culture. The netnographic approach is realistic, profound, descriptive, intuitive, adaptable, and contextual, as used in ethnography.

Kozinets is often credited as the first to apply the netnographic approach. Using data collected from online discussion groups, as defined by Kozinets (2010), netnography is a naturalistic research approach. To account for the fluidity, accessibility, anonymity, and archival nature of computer-mediated social contacts, netnographers use ethnographic methods (specifically participant observation). Planning, entry, data collection, interpretation, ethical compliance, and presentation are six phases of netnographic studies that mirror conventional ethnography. The term "netnography" refers to the study of culture and society through computer-mediated communication media (Internet). The term "netnography" refers to the study of online communities. The purpose of netnography is to explain the beliefs and norms of a community by examining the online activities of its members.

As a form of researcher in making it easier to carry out research, a research strategy is needed that will be focused. The focus of research taken by researchers in this study is:

Starting with looking for data about the show of Tuter Batin Song on social media such as *Google* and *YouTube*. The process of searching for data on *Google* includes the background of the Inner Speech Song show. Data from *YouTube* will be observed regarding the number of *subscribers*, the number of comments, *likes*, and *views* generated.

This primary data researchers chose one of Yura Yunita's music videos, namely the song "Tuter Batin", which was popularized in March 2022 and has 18 million views with 13,386 comments. The primary data used in this study were comments from female listeners in the comment column of the song "Tuter Batin" in the *official music video* of the song which can be accessed at the link: <https://www.youtube.com/watch?v=hLz4xOo7MGQ>

Secondary data, researchers select references from various books and websites, enrich references and data through literature studies, collect various relevant literature to read to support this research, and collect other research-related sources.

To obtain data to answer the problems in this study, the researchers used data collection techniques by means of non-participant observation and literature studies.

This research uses data reduction or simplification, classification, summarizing, disposal of unnecessary data to make it easier for researchers to analyze data and draw conclusions (Rijali 2018).

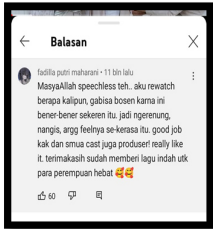

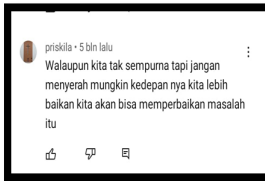
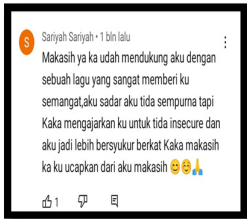
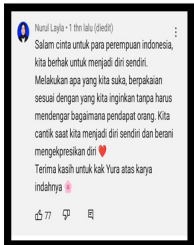
Kozinets (2010) (Bakry, p. 24) also refers to two types of data analysis in netnography: coding-based analysis methods and hermeneutic interpretation. When analyzing qualitative data, netnography uses an inductive approach. Induction is a form of logical reasoning in which individual observations are constructed to form more general statements about events or phenomena. There are several activities in analyzing data using netnographic methods, among others, coding, recording or applying emphasis to data, abstraction and comparison: review and refine and also generalization.

### 3. RESULTS AND DISCUSSION

#### Research Results

Table 2. Research Results, 2023

CATEGORY	DEFINITION	SAMPLE COMMENTS	PROOF COMMENTS
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a. Able to assess oneself and correct personal weaknesses	Comments netizens who understand themselves and have been able to correct their personal weaknesses. This comment also understands the feelings of the characters in the inner speech song	<i>MasyaAllah speechless teh. I rewatch it any number of times, it's not boring because it's really that cool. So pondering, crying, argg feel that hard. Good job kak and smua cast are also producers! really like it. Thank you for giving beautiful songs to great women.</i>	
b. Self-Confidence	Comments Netizens who are confident by participating in encouraging other women	<i>Passion for all of us great women women who are perfect above imperfection</i>	
c. Utilize capabilities wisely and effectively	Comments Netizens who do not want to give up with the situation.	<i>Even though we are not perfect but don't give up, maybe in the future we are better we will be able to fix the problem</i>	
d. Honest with Yourself	Honest netizens comment that he is not perfect	<i>Thank you for supporting me with a song that really encouraged me, I realized I wasn't perfect but kaka taught me not to be insecure and I became more grateful thanks to Kaka thanks ka I said from me thanks</i>	
e. Independent and Opinionated	Opinionated Netizen Comments	<i>Love greetings to Indonesian women, we deserve to be ourselves. Do what we like, dress the way we want without having to hear how people think. We are beautiful when we are ourselves and dare to express ourselves. Thank you to sister Yura for her beautiful work</i>	



By categorizing the comments of female listeners above, it will later help researchers in seeing the message of self-acceptance in the song *Tutur Batin* among Listeners. After reading over and over again the comments of female listeners and seeing Self-Acceptance after listening to the Inner Speech Song, only then can researchers obtain concepts that categorize from the coding.

### Categories of Being Able to Judge Yourself and Judge His Personal Weaknesses

One of the messages or views in the song *Tutur Batin* is that women must know that they have values that are different from other women. Women who can judge themselves are not easily influenced by the judgment of others as well as women who know their personal weaknesses will be able to regulate their feelings when mentioned about their personal weaknesses. The following are the results of the analysis of comments on the song *Tutur Batin* on Yura Yunita's *YouTube* account:

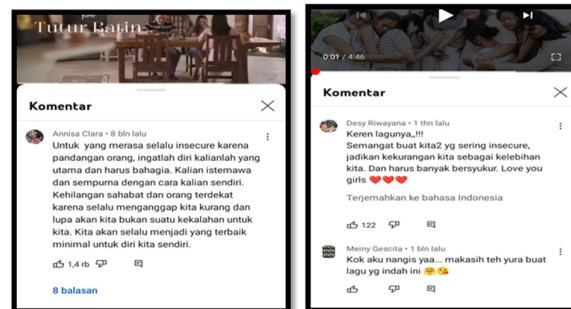


Figure 3. Comments Able to Judge Yourself and Assess Personal Weaknesses

Women's comments about being able to judge themselves and their personal weaknesses look like this:

*"For those who feel insecure because of people's views, remember yourself first and must be happy. You are special and perfect in your own way. Losing our best friends and closest people because we always think we are lacking and forget about us is not a defeat for us. We will always be the best at least for ourselves". (@annisa Clara's account)*

Added with the next female comment:

*"Cool song,,!!! Enthusiasm for us2 who are often insecure make our shortcomings as our strengths. And have a lot to be grateful for. Love you girls" (@Desy Riwayang's account)*

From the results of the analysis of women's comments above, researchers see that the ability to assess oneself and weaknesses, shows the existence of one's own ability that shows his quality. The nature that arises from within is influenced by the values instilled by oneself. Here is a sentence to judge yourself from the woman's comments above, mentioning the sentence *"make our shortcomings as our strengths"*, the values instilled in oneself can make a person more able to develop self-quality and not easily underestimate himself. Always putting positive values in yourself is very useful for developing yourself in a more positive direction as well. People with a positive self-image tend to be more optimistic, more confident and always positive about everything, even with failures experienced in life. The comments of female listeners @annisaclara, Netizens who make comments like this prove that they pay attention to the whole song *"Tutur Batin"* such as the meaning in the lyrics can understand deeply, as well as how to feel at peace with themselves and accept themselves.

The comment is positive, meaning that female listeners already have an attitude of satisfaction with themselves seen from the sentence *"insecure is not wrong. But remember, the best soul is yourself"* and besides, female listeners understand her limitations. Making peace with yourself means trying to accept your flaws and weaknesses. Being aware of one's shortcomings and weaknesses will make a person understand the limits of his ability so as not to get caught in, as well as being an encouragement to make himself better.

### Categories of Self-Confidence and Self-Love

The next message of self-acceptance in the song *Tutur Batin* is self-confidence. Fragments of *Tutur Batin* song lyrics such as "*But Believe How Far You Seek, You Won't Find This Good, The Best Soul Is Only Me*" is an invitation for female listeners to be confident in what they have. Self-confidence is convincing in one's own ability and judgment in performing an effective task or approach. This includes confidence in his ability to cope with challenging environments and trust in his decisions and opinions. Here are the confident comments made by female listeners after listening to the song *Tutur Batin*:

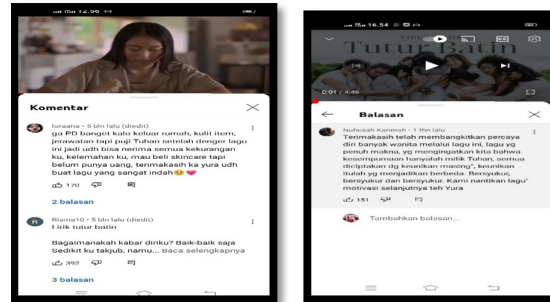


Figure 4. : Comments Attitude of Confidence and self-love

Delivered with the following female listeners' comments:

*"It's not really cool to go out of the house, skin items, spotty but praise God after hearing this song so it's normal to accept all my shortcomings. My weakness, want to buy skincare but don't have money yet, thank you ka yura udh for a very beautiful song"* (account @loranaa).

Furthermore, comments from other women are:

*"Thank you for arousing the confidence of many women through this song. A song full of meaning, which reminds us that perfection belongs only to God, all created with their own uniqueness, that uniqueness is what makes us different. Grateful, grateful and grateful we look forward to the song 'Yura's next motivation'"* (@Nufaisah Karima account)

The above comment shows female listeners who are confident in their black skin and acne after listening to the message of the song *Tutur Batin* and the understanding of women is created with their own uniqueness. Self-confidence can make a person mentally strong so that it can last a long time when various pressures or obstacles come to someone. A confident person will be able to deal with many different types of situations, on a personal, social, and professional level. Therefore, having a strong mentality will definitely affect one's condition, especially in building self-confidence.

### Categories Harness Capabilities With Wise and Effective

Utilizing abilities wisely and effectively means as a state of a person who uses his mind and soul at the same time.

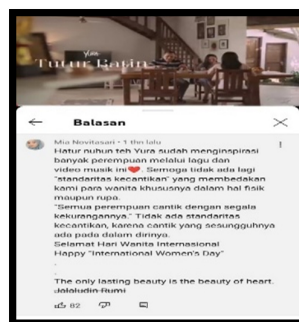


Figure 5. Comments Utilize abilities wisely and effectively



Comments from @Mia Novitasari account said:

*"Hatur nuhun the yura has inspired many women through this song and music video. Hopefully there will be no more "beauty standards" that distinguish us women, especially in terms of physique and appearance. "All women are beautiful with all their flaws." There is no standard of beauty, because the real beauty is in her. Happy International Women's Day Happy "International Women's day".. The only lasting beauty is the beauty of heart. (account @Mia Novitasari)*

The phrase *"hopefully there will be no more beauty standards that distinguish us women, especially in physical terms"* one of the causes of low female self-acceptance is the beauty standards idealized by Indonesian society, which stipulates that a woman's beauty standards must be white, must be high, must have *body goals*, and others. The comments from female listeners are related to using abilities wisely meaning that beauty standards should not be used to limit someone in working, working and so on.

### Category Honest With Yourself and Others

An individual who has self-acceptance is an individual who maintains his inner expectations and demands well using the limits of possibility. This individual may have great ambitions, but it is only possible to achieve them in a short period of time and drain his energy. Therefore, to ensure that the woman will feel like a success in the future. Being honest with yourself and others means controlling your feelings, and controlling your feelings well will form a great force that certainly does not harm the individual. If you can't say you can't, that includes self-acceptance, that not everything in this world we have to be able to do. Here are comments on this category:

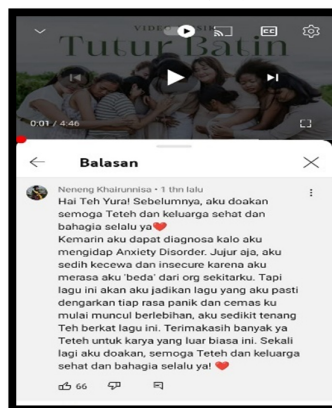


Figure 6. Honest Comments to Yourself and Others

The comment above is a form of someone who is honest with himself, it's okay if you can't accept yourself and accept other people's criticism of yourself, because the process of self-acceptance is not easy, but it is not too difficult. A positive attitude must always be instilled as well as a willingness to step up.

### Independent and Opinionated Category

Independent and Opinionated is to do everything, especially related to meeting the needs of life by not depending on others. In the lyrics of the song *"You who go here and there you think I am not enough, all my opportunities and steps you try to close, Kan Ku make my own way"* this part of the lyrics explains that women must be independent and opinionated. Women have their own right to be happy and have freedom without blurring gender differences. The woman has the strength to be independent.

According to feminist self-acceptance theory, a woman in this song expresses her view that women should be able to respect themselves, overcome insecurities, be secure with their body image

and be able to live a meaningful life for themselves (Laura M.B.P. and others, 2022). Here are the comments of the self-contained and opinionated categories:

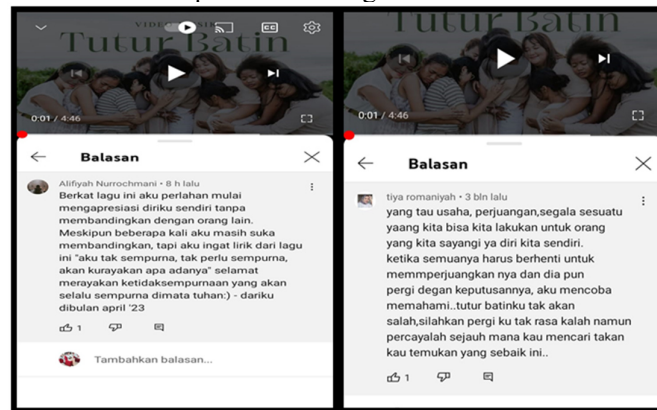


Figure 7. Independent and Opinionated Comments

Comments from women include:

*"Thanks to this song I slowly began to appreciate myself without comparing with others. Although I still like to compare several times, but I remember the lyrics of this song 'I am not perfect, I don't need to be perfect I will say what I am' Happy celebrating imperfections that will always be perfect in God's eyes from me in April '23"* (Nurrochmani's @Alifyah account)

The comments above show that the woman is independent, because the sentence conveyed *"Start appreciating myself without comparing with others"* and comments that stand *"who knows the effort, the struggle, everything we can do for the people we care about is ourselves"*. The female listeners in the comments are women who can identify themselves or others and have a fairly good self-adjustment, therefore an independent and opinionated woman tends to be able to accept herself. The woman is able to understand herself, because she really needs herself to be loved. Individuals do not need to reflect on themselves in the face of weaknesses that cannot be done. This weakness actually makes individuals get the opportunity to see other things that can be done instead of fixating on things that can no longer be done.

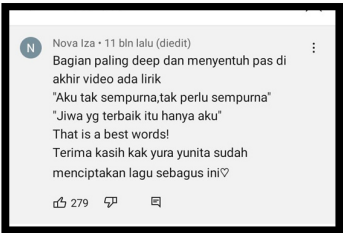

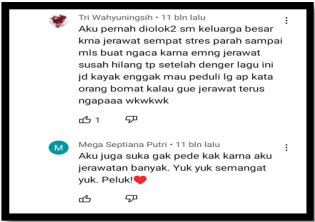
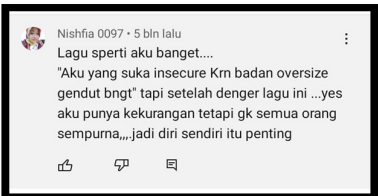
The following is a coding table of the data that the researchers analyzed. This table contains 30 comments researchers can make based on the comments column of female listeners who responded to the message of self-acceptance in the song *"Tutur Batin"* on Yura Yunita's *YouTube Channel*.

Table 3. Coding Data 30 Comments from Female Listeners

Code	Post	Coding	Noting
1.		Category Able to assess oneself and correct one's personal weaknesses	A female listener who is able to judge herself, and make it a motivation to accept herself
2.		Categories Self-confidence and self-love	Female listeners who are confident and love themselves as a form of self-acceptance

- |    |  |   |  |
|----|--|---|--|
| 3. |  | Independent and<br>Opinionated<br>Category  | Comment<br>category:<br>Independent and<br>opinionated<br>female listeners as<br>a form of self-<br>acceptance |
| 4. |  | Independent and<br>Opinionated<br>Nature Category   | Comment<br>category:<br>Independent and<br>opinionated<br>female listeners as<br>a form of self-<br>acceptance |
| 5. |  | Categories Self-<br>Confidence  | Female listeners<br>who are confident<br>and love<br>themselves as a<br>form of self-<br>acceptance            |
| 6. |  | Categories Self-<br>Confidence  | Female listeners<br>who are confident<br>and love<br>themselves as a<br>form of self-<br>acceptance            |
| 7. |  | Categories are<br>able to assess<br>themselves and<br>correct their<br>personal<br>weaknesses | A female listener<br>who is able to<br>judge herself, and<br>make it a<br>motivation to<br>accept herself      |
| 8. |  | Categories Self-<br>Confidence  | Female listeners<br>who are confident<br>and love<br>themselves as a<br>form of self-<br>acceptance            |
| 9. |  | Categories Utilize<br>capabilities wisely<br>and effectively                                  | Female comments<br>as the state of a<br>person who uses<br>his mind and soul<br>at the same time               |

- |            |  |  |
|------------|--|--|
| <p>10.</p> | <p>Category: Honest<br/>With Yourself and Others</p> | <p>Honest female listeners about their weaknesses in self-acceptance</p>                               |
| <p>11.</p> | <p>Category: Honest<br/>With Yourself and Others</p> | <p>Honest female listeners about their weaknesses in self-acceptance</p>                               |
| <p>12.</p> | <p>Independent and Opinionated Category</p>          | <p>Comment category:<br/>Independent and opinionated female listeners as a form of self-acceptance</p> |
| <p>13.</p> | <p>Category: Honest<br/>With Yourself and Others</p> | <p>Honest female listeners about their weaknesses in self-acceptance</p>                               |
| <p>14.</p> | <p>Independent and Opinionated Category</p>          | <p>Comment category:<br/>Independent and opinionated female listeners as a form of self-acceptance</p> |
| <p>15.</p> | <p>Category: Honest<br/>With Yourself and Others</p> | <p>Honest female listeners about their weaknesses in self-acceptance</p>                               |
| <p>16.</p> | <p>Categories<br/>Harnessing Capabilities Wisely</p> | <p>Female comments as the state of a person who uses his mind and soul at the same time</p>            |

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|--|---|--|
| <p>17. </p>   | <p>Categories are able to assess themselves and correct their personal weaknesses</p> | <p>Listener A female listener who is able to judge herself, and make it a motivation to accept herself</p> |
| <p>18. </p>   | <p>Categories Self-Confidence</p>   | <p>Female listeners who are confident and love themselves as a form of self-acceptance</p>                 |
| <p>19. </p>   | <p>Category: Able to assess oneself and one's personal weaknesses</p>                 | <p>A female listener who is able to judge herself, and make it a motivation to accept herself</p>          |
| <p>20. </p>  | <p>Category: Honest With Yourself and Others</p>                                      | <p>Honest female listeners about their weaknesses in self-acceptance</p>                                   |
| <p>21. </p> | <p>Independent and Opinionated Category</p>   | <p>Comment category: Independent and opinionated female listeners as a form of self-acceptance</p>         |
| <p>22. </p> | <p>Categories Self-Confidence</p>   | <p>Female listeners who are confident and love themselves as a form of self-acceptance</p>                 |
| <p>23. </p> | <p>Category: Honest With Yourself and Others</p>                                      | <p>Honest female listeners about their weaknesses in self-acceptance</p>                                   |



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|-----|---|--|--|
| 24. |  <p>cianramelo • 11 bln lalu<br/>Yuk semangat cantik kita semua istimewa dengan kelebihan dan kekurangan kita gaboleh insecure harus tetap bahagia 🥰<br/>Terjemahkan ke bahasa Indonesia<br/>6</p>   | Independent and<br>Opinionated<br>Category                   | Comment category<br>Independent and<br>opinionated<br>female listeners as<br>a form of self-<br>acceptance.    |
| 25. |  <p>Nur Aini • 2 bln lalu<br/>Knapa cewe terobsesi pengen jadi cantik, yaa Kama yg cantik selalu menang. hohh nangis kepikiran di otak tuh knapa gua ga se cantik dia, knapa gua ga se putih dia. Yapp insecure Di satu sisi bersyukur bnget punya temen yg baik yg cantik, tapi di lain sisi ada aja kalo kita post di medsos yaa ketebak dong ada yg komen elih nanyain deh yg cantik siapa nama nya boleh minta no wa nya ga, hahaha kejadian bukan sekali atau dua kali.<br/>5</p> | Category: Honest<br>With Yourself and<br>Others              | Honest female<br>listeners about<br>their weaknesses<br>in self-acceptance                                     |
| 26. |  <p>elephant is so cute • 2 bln lalu (diedit)<br/>Memang kadang ya yang paling jahat dengan diri sendiri itu diri sendiri. Aku paling takut sama pikiran sendiri. Tapi sekarang makin dewasa apalah pentingnya cantik. Bahagia untuk orang yang cantik tapi aku orangnya lucu. Jadi ya, indahya beda tapi tetap sama indahya.<br/>5</p>  | Categories utilize<br>capabilities wisely<br>and effectively | Female comments<br>as the state of a<br>person who uses<br>his mind and soul<br>at the same time               |
| 27. |  <p>Siti Susanti • 2 bln lalu<br/>Lagi cape banget sama keadaan. Buka youtube, nyari lagu "tutur batin" lalu mendengarkan sambil menyimak videonya, tanpa sadar air mata mengalir dengan sendirinya. Memang cocok banget lagu ini. Untuk meningkatkan rasa cinta pada diri sendiri.<br/>1</p>   | Categories Self-<br>confidence and<br>self-love              | Female listeners<br>who are confident<br>and love<br>themselves as a<br>form of self-<br>acceptance            |
| 28. |  <p>Anin Ulfah • 3 bln lalu<br/>Lagu ini cocok buat aku yang gak percaya diri sama wajah aku, karena aku punya penyakit kulit yaitu vitiligo di bagian wajah<br/>5</p>   | Category: Honest<br>With Yourself and<br>Others              | Honest female<br>listeners about<br>their weaknesses<br>in self-acceptance                                     |
| 29. |  <p>Rahmah Hibah • 4 bln lalu<br/>Lagu ini cocok juga untuk anak-anak disabilitas atau anak berkebutuhan khususnya seperti saya dan teman-teman saya yang di sekolah ataupun di luaran sana salam dari saya siswi tunanetra buta total dan nama saya Rahma salam kompak selalu<br/>5</p>   | Category: Honest<br>with Yourself and<br>Others              | Honest female<br>listeners about<br>their weaknesses<br>in self-acceptance                                     |
| 30. |  <p>Linda Yani • 5 bln lalu<br/>"Menjadi wanita yang sempurna adalah wanita yg bisa melahirkan putra putri dari rahimnya"<br/>Dan saya tidak perlu dipandang sempurna oleh manusia yg berkata seperti itu, jika Tuhan saya saja merasa menyayangi saya dengan segala kekurangan saya<br/>#6tahunmenjadipejuanggarisdua<br/>202</p>   | Independent and<br>Opinionated<br>Category                   | Comment<br>category:<br>Independent and<br>opinionated<br>female listeners as<br>a form of self-<br>acceptance |



From the table above, researchers get as many as 5 categories of self-acceptance. The category of being able to assess oneself and correct one's personal weaknesses as many as three (3) comments, the category of self-confidence and self-love as many as eight (8) comments, the independent and opinionated category as many as seven (7) comments, the category of being honest with oneself and others as many as nine (9) comments and the category of utilizing abilities wisely and effectively as many as three (3) comments.

## **Discussion**

### **Able to assess oneself and correct one's personal weaknesses**

Self-assessment is an assessment technique carried out by individuals to find and demonstrate their strengths and weaknesses in various ways, as well as to be able to overcome and improve existing shortcomings and consolidate and further develop all their advantages. Being able to judge yourself is also called *self-esteem*. Individuals who are able to self-inflict gain many benefits. According to Osmanoglu (2019), the benefits of self-assessment include increasing subjective well-being and increasing positive relationships with others. In addition, by better understanding one's own strengths and weaknesses, you can become a more confident individual, increase resilience, self-regulate, become more mature, and be able to cope with the pressures or pressures of life.

From the comments of female listeners that researchers observed, netizens who gave comments like this proved that they looked at the whole song "*Tutur Batin*" such as the meaning in the lyrics can understand deeply, as well as how to feel at peace with themselves and accept themselves. The comment is positive, meaning that female listeners already have an attitude of satisfaction with themselves. Making peace with yourself means trying to accept your flaws and weaknesses. Being aware of one's shortcomings and weaknesses will make a person understand the limits of his ability so as not to get caught in, as well as being an impetus to make this self better.

### **Self-Confidence and Self-Love**

The Nature of Self-Confidence and Self-Love in this study shows that the Self-Acceptance of female listeners after listening to the song *Speech Batin* shows that they have a confident nature and love themselves. In self-confidence and self-love, researchers saw that female listeners encouraged other women by telling their own stories as motivation. Beliefs are an individual's positive attitudes that allow him to develop positive judgments. Neither to himself nor to the environment / situation he faces, does not mean that the individual can and is capable enough to do things on his own. High self-confidence actually refers only to some aspects of an individual's life that feel capable, namely being able and confident to do so because it is supported by experience, actual potential, achievements and realistic expectations about oneself.

Comments given by listeners motivate other listeners, which of course the level of self-acceptance of each person is different because the conditions experienced are also different. This response is also included in self-acceptance, meaning that after listening to the song *Tutur Batin*, female listeners are able to respond to negative events in their lives by remaining proud and accepting themselves more unconditionally.

### **Independent and Opinionated**

Independent and Opinionated in this study are female listeners who accept themselves to Independent and opinionated. Self-reliance is an attitude that allows a person to act freely but not in the sense of negative freedom, freedom in this case involves doing things according to one's own impulse and for one's own needs without the help of others, as well as thinking and acting spontaneously. Unique or creative ways and full of initiative, able to influence the environment, confident and get satisfaction from their efforts. In everyday life, it takes an independent attitude to transform ourselves into positive and creative human beings. Independent people can also have good confidence to incorporate initiatives and ideas into everyday life. Independent people cannot be trained casually, but must go through a process.

### Be Honest With Yourself

Honest with yourself in this study were women who accepted themselves to be honest with themselves. Acknowledging individual imperfections is an example of being honest with yourself. Instead of always wanting to appear better than others, acknowledging one's flaws and weaknesses can be a way to make individuals feel more at peace with themselves. Another example of being true to yourself is being able to admit your own mistakes. Acting as if the individual did nothing wrong will put the individual in a much worse situation. Acknowledging and accepting the feelings and emotions that individuals experience is also an example of being honest with yourself. Individuals often ignore their feelings and emotions, as if everything is fine. In fact, this attitude can be detrimental to individuals in the future.

The importance of being honest with yourself as a form of self-acceptance is as follows:

1. Being honest with yourself will make individuals more able to see the shortcomings you have
2. Self-knowledge will also only be maximized if the individual is fully honest with himself
3. After all the shortcomings are successfully understood, then the individual will easily find a solution
4. Maximizing one's potential just got easier
5. Honesty with yourself will lead to being honest with others

In this case, women's comments are positive, because the song Tutar Batin is able to convince listeners to do *self-acceptance* and make this song a source of strength when they fall. Women have a unique response to music than men, are more receptive, and are more influenced by music. Women can include music as an important part of *self-care*. For example, music can be used as a means of relaxation and meditation. On the other hand, music can energize and motivate (Yanurisa Ananta, 2021).

### Utilizing Capabilities Wisely and Effectively

In this study is self-acceptance in the form of utilizing abilities wisely and effectively. The term from the category of utilizing abilities wisely and effectively is one of the perceptions of a person who considers that the person can do something important enough to achieve a goal with his abilities. It includes feeling to know what needs to be done and emotionally being able to do it. Woolfolk's (2004) Quoting revealed that *self-efficacy* is a specific assessment related to competence to do a specific task. While in Bandura (1997), revealed that a person's belief in their abilities will affect how the individual responds to certain situations or conditions. In general, *self-efficacy* is an individual's self-confidence or confidence in their ability to do something, produce something, organize, achieve their goals, and implement actions to realize certain skills. In short, self-efficacy means a person's belief or belief in self-strength. Self-efficacy is confidence in doing something certain.

In this case, the comments of female listeners after listening to the song Tutar Batin show that women are wiser and more effective in using their abilities.

### 4. CONCLUSION

Able to assess themselves and their weaknesses, namely women must have different values from other women. Self-confidence and self-love, which is living confidently about the abilities of women without comparing with others. Utilizing abilities wisely and effectively, namely the standard of beauty of a woman should not be used to limit women in their work. Be honest with yourself and others, i.e. female listeners who can control feelings, which will form a great force that does not harm the individual. Independent and Opinionated. Women listeners have the right to happiness and freedom without blurring gender differences

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