

ANALYSIS OF COMPERATIVE LANGUAGE STYLE AND LINKING LANGUAGE STYLE ON THE CARS 1 MOVIE SCRIPT

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This research aims to describe: (1) What language styles are used in the movie "Cars 1." This type of research is qualitative in nature. The data subject in this research is the movie "Cars 1." The research object consists of comparative language styles and linkage language styles in "Cars 1" movie. The data source for this research is obtained through other individuals or documents. The data for this research are the analysis of comparative language styles and linkage language styles in "Cars 1" movie. Data are collected using library research techniques, reading techniques, note-taking techniques, and summarization techniques. The instrument used is the researcher themselves, assisted by data cards. The data analysis technique employed in this research is content analysis. Data validity is ensured through data triangulation.

1. INTRODUCTION

Language is the necessary medium for conveying the author's ideas and thoughts expressed in literary works such as these script. Based on the content expressed, language is a means of expressing literature. Devitt & Hanley (2006:1) explains that language is a message conveyed in the form of expression as a means of communication in certain situations in various activities (Noermanzah & Lustyantje, 2018:2). Language is the epitome of all human experience since the dawn of mankind. Language is very important to mankind. Language is very important for interaction between people who speak it, and language can be further developed. Language is a means of communication that has been used from ancient times to the present day, and communication mostly takes place within a social context (Nainggolan et al., 2021). Language can also be the identity of a country or group. Language is very important for human beings to carry out their daily lives. Language is very useful for human activities.

Linguistics benefits linguists, language teachers, translators, textbook authors, lexicographers, publicists, journalists, politicians, diplomats, and others involved in language-related activities. According to Manurung et al (2020), linguistics has several language goals that can be translated into practical goals. It's about learning a language so that you can communicate fluently and successfully through listening, speaking, reading and writing. Linguistics has many branches of linguistics, namely, for example, pragmatics, phonology, sociolinguistics and so on. which is where the author uses Sociolinguistics for a discussion of language style, which is where language style is a derivative of sociolinguistics. before that there were several experts who explained the meaning of sociolinguistics, namely according to (Nugroho, 2016) defined sociolinguistics as a branch linguistics that studies the relationship between and mutual influence between language and behavior social behavior. understanding according to experts who explain the notion of sociolinguistics, which is the relationship between sociolinguistics and language style. then the author can continue to explain about the language style (Purba et al., 2022).

Language style is one of the main elements in the creation of literary works. Through the style of language the author can make the reader immersed in literary works so that it can inspire a sense of the beauty of language in the reader (Lumbantobing, Herman, and Sinurat, 2021). Keraf (2010: 113) defined figurative language is a way of expressing thoughts through language that typically shows the soul and personality of the writer (language user). Slamet in Pradopo (2009:93) mentioned figurative language is the arrangement of words that occur because of feelings that arise or live in the writer's heart, which creates a certain feeling in the reader's heart. Each piece of writing possesses its own



unique language style, and every writer aims to convey their ideas through their chosen medium. In the field of rhetoric, style is the term used to describe this particular aspect. Thus, it can be concluded that a literary work holds significant value when it combines intrinsic elements and values within its content. This includes the harmony between form and content, as well as the use of well-crafted and beautiful language. Similarly, in films, a good plot content plays a crucial role. Literature serves as a portrayal of different aspects of social life, exploring various themes such as changes in behavior, mindset, values, and more. Essentially, literary works present alternative perspectives and solutions to the issues prevalent in society.

The chosen title for this discussion is based on the abundance of figurative language types, such as comparative and linking figurative language, which are examined in this research. The author has several expert opinions, namely regarding the understanding of comparative language style with linkage language style, according to Sari, Hartati, & Satini (2021) comparative language style is figurative language that equates to one thing with others by using word comparative such as: as, tub, like, and so on. Now we enter into the next language, namely regarding the linking language style. We can see the opinions of experts regarding the notion of linking, language style that explains a situation by associating the thing in question with another that has the same or similar characteristics. Linking language style is a style of language that is used to rely on two things (Nadjua, 2002:20). Ganie (2015:2016) linking language style is a style of language that describes something by linking something with another. (Autoridad Nacional del Servicio Civil, 2021).

Now, the researchers come into the next language, namely regarding the language style of linkages. The writer has opinions of experts regarding the notion of linking, according to a language style that explains a situation by associating the thing in question with another that has the same or similar characteristics. Linking language style is a style of language that is used to rely on two things (Nadjua, 2002:20). Ganie (2015:2016) linking language style is a style of language that describes something by linking something with another. The author has explained the meaning of comparative language style and linking language style. Where the linking language style and comparative language style are found in the Cars 1 movie script. Therefore, the writer is interested in recognizing the linking language style and comparative language style in the movie Cars 1 script.

Furthermore, the focus is placed on the movie script of Cars 1, an animated film produced by Pixar Animation Studios and released by Walt Disney Pictures on June 9, 2006. Directed by John Lasseter, known for his work on movies like Toy Story, A Bug's Life, and Toy Story 2, the movie features voice actors including Owen Wilson, Bonnie Hunt, Paul Newman, and Tony Shalhoub. Cars 1 received a lower overall rating of 75% on Rotten Tomatoes compared to other Pixar films, with A Bug's Life holding a rating of 91%. As the average rating for Pixar films typically exceeds 95%, these two movies are considered less successful in terms of profitability and critical reception. The movie is dedicated to the memory of Joe Ranft, who tragically passed away due to injuries sustained in a car accident on August 16, 2005.

A movie, also known as a motion picture, is a collection of images that, when projected on a screen, create the illusion of moving images. This optical trick, known as the phi phenomenon, tricks the viewer into perceiving continuous motion between different objects shown rapidly. The process of making movies combines artistic creativity with industrial techniques. Movies can be created by capturing real-life scenes with a movie camera, employing traditional animation methods with miniature figures or models, utilizing CGI and computer animation, or employing a combination of various techniques and visual effects.

In movies, various issues are explored, including language style and moral values, which are seen as important aspects of research in general. For instance, the script of the movie Cars 1 stands out for its use of simple and easily understandable language, making it highly appealing to readers, especially teenagers and young people. This approach ensures that young readers can fully comprehend and engage with the story's presentation. Moreover, the language and words used in the script are of high quality.



The Cars 1 Movie Script exemplifies this diversity, prompting readers to analyze its unique style. Ultimately, literature can be interpreted by anyone. It serves as an expression of the soul, conveying beauty that can be felt, seen, or heard by others. Literature encompasses all forms of beautiful soul expression, yet its evaluation ultimately rests with the community. In essence, literature is "dulce et utile," meaning it is both beautiful and meaningful.

One example of a piece of literature is the script for the movie The Cars 1. A movie, also referred to as a motion picture or theatrical movie, is a collection of static images that, when projected on a screen, create the impression of movement through the optical illusion phenomenon. This illusion occurs as the viewer perceives continuous motion between various objects appearing rapidly and in sequence. Movie making is a collaborative process that merges artistic creativity with industrial practices. A movie can be created by capturing real-life scenes using movie cameras or by employing techniques such as traditional animation, where still images of "miniature" models are movie, computer-generated imagery (CGI), computer animation, or a combination of different methods and visual effects.

2. METHOD

Research Design

In this study the writer used qualitative methods. we can see the notion of qualitative method, according to Kountur (2005: 53) states that qualitative research in the application of qualitative methods, the data collected likely to be the key to what has been studied. Thus, the research report would be contained the data to provide an overview of the research conducted. Siswantoro (2014) argues that qualitative research was research that used a natural setting, with the intention of interpreting a phenomenon that would be occurred and would be carried out by involving various existing methods.

Data and Data Sources

The research gathered information for analysis from the script of the movie Cars 1. The data being studied consists of an analysis of comparative language style and linking language style used in the film script. The data collected for this study is in textual form. It was obtained by carefully reading the script and identifying the specific language used. The identity of the data was as follows: [Insert specific details about the data identity].

Title	: Cars 1
Released	: 9 Juni 2006
Director	: John Lasseter and Ranft
Writer	: Dan Fogelman, John Lasseter, Joe Ranft, Kiel Murray, Phil Lorin, Jorgen Klubein and Steve Purcell
Duration	: 117 minutes
Production house	: Pixar Animation Studios and Walt Disney Pictures
Language	: Inggris, Italia, Jepang and Yiddi
Link	: https://fanon-kingdom.fandom.com/wiki/Cars/Transcript

Sugiyono (2019: 225) explained that secondary data was a source of data that was not directly submit data to data collection, for example through other people or through documents. Data sources used to support information obtained from primary sources. In this study, researchers took secondary data from supporting books taken from various expert opinions. The research would utilize sentences as the source of data for analysis.

Research Instrument

According to Sugiyono (2019: 102) said that, the research instrument was a measurement of social and natural phenomena. Researcher using existing data were more appropriate if they are called making reports rather than conducting research. Data or information collected:

Table 1. Data Card

No	Extrinsic Element	Novel Quotes	Analysis
1.	Comparative Style		
2.	Linkage Style		

Technique of Data Collection

Sugiyono (2010: 398) said that, Data collection in this study requires library techniques, reading techniques and note-taking techniques, as well as concluding techniques. Literary engineering was a literature study that is related to theoretical studies and other references as well as many related to language style and moral values in the situation under study. The reading technique was a data collection technique that was carried out by working continuously through reading literary texts back and forth from beginning to end (Siburian et al., 2020). Note-taking technique was a technique of collecting data that records on data cards followed by using certain writing tools (Sudaryanto, 2015: 205-206). The data was treated in this study about the Analysis of Comparative Language Style and Linking Language Style The Cars 1 Film Script. So the data collection method was carried out using the library method, reading, and taking notes.

Technique of Data Analysis

This data analysis was aim to reveal the organization and ordering of data in categories and units of description, so that the subject matter in question can be found and in the end a conclusion can be drawn equipped with supporting data. Then the data analysis carried out in this study is through the Analysis of Comparative Language Style And Linking Language Style The Cars 1 Film Movie. This analysis was carried out by following the steps in accordance with the building elements. The steps are used to process or analyze language style and moral values, namely:

1. Read the entire contents of the Film Script
2. Determine the problem items that would be discussed later such as: (How is Style
3. Comparative language used in The Cars 1 Film Script ? How is the Linkage style used in The Cars 1 Film Movie ?
4. Analyze one by one the problems that have been determined according to the sequence.
5. Summarize the results of the analysis that has been prepared carefully, completely, systematically and neatly.

Triangulated of Data

Triangulation was a technique for checking the validity of data that utilizes something else besides the data for checking purposes or as a comparison with the data, Moleong (2017:195) distinguishes four types of triangulation as inspection techniques, namely source triangulation, method triangulation, investigator triangulation, theory triangulation.

3. RESULTS AND DISCUSSION

Results

In this section, examples of each language style from each sub-type of language style will be presented. Furthermore, the researcher makes percentage of the data to know the dominant types that are used in John wick movie transcript. Here is the formula of percentage:

angka presentase

$$x = \frac{\text{frequently (f)}}{\text{The sum of Frequencies(n)}} \times 100\%$$

Table 2. Comparative Language Style in the Analysis of Comparative Language Style And Linking Language Style The Cars 1 Movie.

No	Comparative Language Style	Frequency Language Style	<i>angka presentase</i>
			$x = \frac{f}{n} \times 100\%$
1	Parables or Similes	5	12,82%
2	Metaphor	5	12,82%
3	Depersonification	-	-



4	Personification	7	17,94%
5	Allegories	-	-
6	Antithesis	2	5,12%
7	Pleonasm/tautology	4	10,25%
8	Periphrasis	3	7,69%
9	Anticipation / prolepsis	10	25,64%
10	Korection / epanorthosis	-	-
11	Fabel	3	7,69%
	Total	39	100%

Table 3. Linking language style in the Analysis of Comparative Language Style and Linking Language Style The Cars 1 Movie.

No	Linking language style	Frequency Language Style	<i>angka presentase</i> $x = \frac{f}{n} x 100\%$
1	Metonymy	8	12,90%
2	Synecdoche	3	4,83%
3	Allusions	8	12,90%
4	Euphemism	6	9,67%
5	Eponym	2	3,22%
6	Epitet	3	4,83%
7	Antonomasia	-	-
8	Erotica	6	9,67%
9	Gradation	19	30,64%
10	Asidenton	2	3,22%
11	Polsidenton	4	6,45%
12	Parallelism	-	-
13	Ellipsis	1	1,61%
	Total	62	100%

Discussion

Based on the presentation of data analysis originating from the problem formulation, the following conclusions can be drawn. Types of language styles in Analysis of Comparative Language Style And Linking Language Style The Cars 1 Movie. (a) comparative language style, including: Parables or Similes 5, metaphor 5, personification 7, fabel 3, antithesis 2, pleonasme atau tautology 4, periphraisis 3, anticipation atau prolepsis 10. (b) linking language style, including: metonymy 8, Synecdoche 2, Allusions 8, Euphemism 6, eponym 1, epitet 3, antonomasia 3, erotica 6, gradation 19, asidenton 2, poldidenton 4, ellipsis 1.

So the total number of types of comparative language styles is 39 data, while the total number of types of comparative language styles is 62 data. then from the results of the data obtained the writer can conclude that the linking language style is more dominant than the comparative language style. In this research, we make a conclusion that in the Movie Script Cars 1, the linking language style is more dominant because the author has carried out an analysis between the comparative discussion style and the linking language style in the Movie Script Cars 1. So from this we know that the Movie Cars 1 is suitable watched by children, because in this film there are more linking language styles compared to comparative language styles, children can link or relate any text in the film Cars 1 with everyday life rather than comparing the text in the Movie Script Cars 1 to everyday life.

4. CONCLUSION

Based on the presentation of data analysis originating from the formulation of the problem, the following conclusions can be drawn. Types of language styles in the Analysis of Comparative Language Style on The Cars 1 Movie. There are Comparative language style found on Movie Cars 1,



including: Parables or Similes (5), metaphor (5), personification (7), fabel (3), antithesis (2), pleonasm atau tautology (4), periphrasis (3), anticipation or prolepsis (10). Types of language styles in the Analysis of Linking Language Style on The Cars 1 Movie. There are Linking language style found on Movie Cars 1, including: metonymy (8), Synecdoche (2), Allusions (8), Euphemism (6), eponym (1), epitet (3), antonomasia (3), erotica (6), gradation (19), asidenton (2), polysidenton (4), ellipsis (1).

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