


## Documentary film-based information media for carving art in Belayu Marga Tabanan village

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Article Info	ABSTRACT
<b>Keywords:</b> Information Media, Film Documentary, Carving Art, Cultural heritage	The purpose of this research is to create a documentary film about Carving Art in Belayu Marga Tabanan Village. Belayu Marga Tabanan Village has a form of carving that has its own characteristics, namely the patra punggol motif. The patra punggol motif has its own philosophy and uniqueness, there is an isen or galangal plant motif. Not many people know the characteristics of the carvings owned in the village of Belayu Marga Tabanan due to the lack of information media to introduce the characteristics of the carvings owned in the village of Belayu Marga Tabanan. Therefore, this method uses a qualitative method. Data collection was carried out by interviewing sources of carving art undagi and also making observations with the community around Belayu Marga Tabanan Village. Regarding information about the art of carving at the research site, where a design is needed, namely information media, the design is based on a documentary film. In the process of making this documentary video, several stages are also needed including the pre-production stage, at this stage explaining some of the processes of making design concepts and storylines (storyboards). The next stage is the production stage at this stage where the shooting process is carried out in a documentary video and then the editing process is carried out. At the last stage there is a post-production stage process, at this post-production stage the documentary video is immediately published on YouTube social media.
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### INTRODUCTION

Bali is a tourist destination that is rich in natural beauty and art, not only is it famous for its tourist attractions and beautiful natural beauty, Bali also has beautiful carved works of art so that Bali can be said to be a charming place and has many carved works of art. Carving is a type of fine art created using scratching, carving or carving techniques on wood, shell and other materials.[1]. Balinese carved art is one that is in great demand and is often used as a collection or home decoration for carving art lovers.

There is an explanation about the types of Balinese carvings, including a pepatran where pepatran is a Balinese carving that has a leaf motif (patra) or a flower motif in Balinese carvings, usually the pepatran motif has a variety of concepts in the form of vines such as bitter melon, pumpkin, or other wild plants[2]. The pepatran motif is sOne type of

carving that is famous and most sought after by carving art lovers, especially in the village of Belayu Marga Tabanan, is the patra punggol carving. The patra punggol motif has its own philosophy and uniqueness, the carving motif has an isen (galangal) plant motif, this motif is usually applied to a building shape (bale) or a merajan shape (sanggah). In this patra punggol carving, it will be a form of decoration with a monotonous pattern, called keketusan, which is usually used to decorate elongated parts of wood and uneven surfaces but has a beautiful shape and is able to spoil the eye, then there are those with a Kakul (snail) motif. , In this motif there is usually a motif like a snail Kakul, and finally there is a pin bikul motif (a curved shape), usually the material used in this carving is teak wood, jackfruit wood, or jepun wood (frangipani flower) which is patterned repeatedly with processing beautifies its prominence.

This type of carving also has meaning and philosophy contained in it. Based on the results of an interview with the resource person, I Made Suarya Diana, who as a carving artist in the Belayu Marga Tabanan village, said that the carvings in the Belayu Marga Tabanan village with Balinese carvings, have a difference which lies in the design of the carvings typical of the Belayu Marga Tabanan itself. , the carvings in the village of Belayu Marga Tabanan have a characteristic that refers more to a bebungkilan (tubers) motif, than carvings from other areas in Bali such as the Buleleng area where the carvings in Buleleng feature a leaf motif. The carvings in the Belayu Village of Tabanan are often used as decorative decoration in the house, such as carvings on a bale or merajan (sanggah), not many people know that the Belayu Marga village of Tabanan, has a distinctive characteristic in its carving art, where there is a difference in the shape of the carvings, as well as the shape of the claw and the shape of the bikul pin. According to sources at this time, not many people in the community know the forms and distinctive characteristics of the carving art that exists in Belayu Marga Tabanan Village.

Some research[3]–[5] explains that documentary films stand out as information media for sculpture through their ability to visualize detailed details in depth[6]–[8]. With advanced camera technology and editing capabilities, the film is able to clearly present the textures, shapes and nuances of sculpture, giving viewers a compelling visual experience[9]. Another advantage lies in the in-depth narrative that can be conveyed through documentary films. The creative process of carving can also be explained in detail, opening a window for the viewer to witness the inspiration, techniques and challenges faced by the carving artist. Through sound and supporting music[10], documentaries create an emotional dimension in the audience. The ability to reach a wide audience through online distribution or television makes documentaries an effective tool for increasing public appreciation of the art of sculpture. Even thoughtful visual architecture and cinematography can add aesthetic value to the presentation of sculpture in film, making it a flexible and interesting medium for introducing and understanding sculpture.[11].

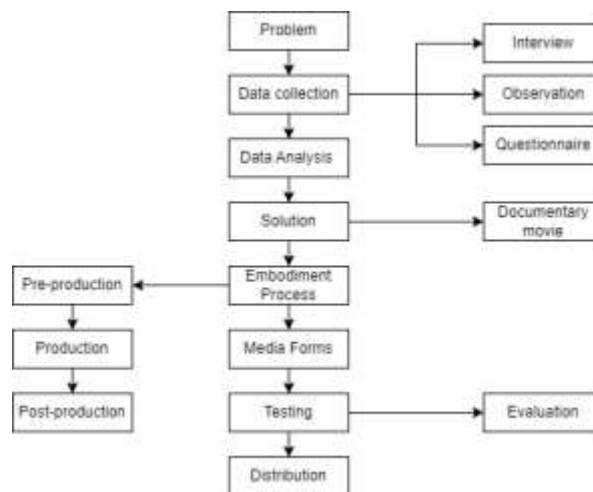
Based on the uniqueness of the Belayu village carvings which are not yet known to the general public, there is a research objective, namely to create a Carving Art Information Media in the Belayu Marga Village, Tabanan, based on Documentary Video as a medium of information that will be provided to the general public. This was based on the results of a

questionnaire which stated that 98.8% preferred to get to know the art of carving using documentary films. Currently, the art of carving from Belayu Marga Tabanan village is not widely known by the public, especially young people, due to lack of attention to the art around them. It is hoped that this information media will also be useful in providing education to the community, especially teenagers, so that teenagers can know the characteristics of the carvings found in the village of Belayu Marga Tabanan.

## METHODS

### Design Scheme

The design scheme is the steps taken in carrying out the design to reach the final goal, namely the product or media. The following is a scheme for designing a documentary video for Carving Art Information Media in Belayu Marga Village, Tabanan Based on Documentary Video.



**Figure 1.** Design Scheme  
 (Source: author's document)

This research began with problems that the author found regarding the current condition of the general public, especially young people, who do not care about carving art in Belayu Marga Tabanan Village and often think that carving art does not have its own characteristics and is seen as just decoration.

This is due to their lack of concern for the things around them and preferring to follow the times and forget the culture around them. Furthermore, through data collection and data analysis, the author was able to determine a solution by designing this documentary film so that the general public, especially young people, could pay more attention to the carving art around them and be able to preserve it. Of course, this has been observed beforehand and questionnaires have been distributed so that the author knows the right media to use in this research.

After that, the realization process is carried out, where the process goes through three stages, namely pre-production, production and post-production[12]–[14]. In the pre-

production stage the author determines the concept of the documentary film, determines the design concept (such as the use of color and typography), then continues with designing the documentary film (such as making a scenario, making a synopsis and making a storyboard)[15].

After the pre-production, production and post-production processes are complete, a documentary film testing process is carried out where the story of the documentary film will be tested in Belayu Marga Tabanan Village to get a response and visual assessment of the documentary film and convey the meaning in the documentary film. After going through the testing process and it was felt that nothing needed to be changed anymore. So the next process is distributing the documentary film to the public.

#### **Data collection technique**

The method used to obtain primary data is as follows:

##### 1) Observation Method

In this observation method, the author made observations among young people in Belayu Marga Village, Tabanan, where from the results of the observations and interviews conducted it turned out that not many young people knew the characteristics of the carving art found in Belayu Marga Village, Tabanan, and young people were less interested in it. this carving art.

##### 2) Interview Method

The interview method used was offline with resource person I Suarya Diana, who is a carving artist in Belayu Marga Tabanan Village. Where he explained the characteristics, basic materials and patterns found in the carving art of the Belayu Marga Tabanan.

##### 3) Questionnaire Method

Questionnaire Method This questionnaire method is general in nature where the questionnaire is given to teenagers from the age of 16 to 29 years. The value given to respondents is filled in for each question that has been given. The questionnaire has five questions to find out about the design that will be designed.

Meanwhile, secondary data collection techniques use documentation, namely This documentation method is obtained by documenting several interview photos and the results of the work of the carving art itself, of the carving craftsmen in the form of photos or drawings.

## **RESULTS AND DISCUSSION**

### **Production**

This stage is the stage where the film is shot which has been designed in the previous stage. There are several stages at this stage, namely:

- 1) Prepare the camera settings as done in the previous stage.
- 2) Take a picture according to the storyboard that has been created.
- 3) Prepare a background sound to make a film happen.

## Post Production

This stage is the process of editing all videos, audio, text, which have been prepared using Adobe Premier CC 2023 software version 23.3.0.57. The process can be seen in the following picture:

### 1) Field of Work

- a) Selecting videos and importing videos in Adobe Primere CC 2023



Figure 2. video selection and importing videos

- b) Setting the sequence with a size of 1920 x 1080 with 60 fps



Figure 3. Sequence settings

### 2) Editing Process

- a) Added District logo. Tabanan in the opening video uses the dissolve transition



Figure 4. Addition of the District logo. Tabanan

- b) Vibrating video stabilization process with warp stabilizer on Adobe Primere CC 2023



Figure 4. Video stabilization process

### Visualization of works

In the process of visualizing the work, the results of scenes in a documentary film about information media for carving art in the Belayu village of Tabanan, Bali, can be displayed. In this work there are 18 scenes that have been assembled according to the design scheme of the documentary film. The following are several scenes in particular that show information regarding the types of carvings that are characteristic of the Belayu village of Tabanan, as follows.

1. Scene 1

Showing the title of the documentary film entitled Belayu Carving Art. using effect scale zoom in.



Figure 5. Initial Scene

2. Scene 2

Showing views of the island of Bali with its natural beauty as the opening of a documentary film which uses the point of view technique.



Figure 6. Scene of the island of Bali

3. Scene 3

Presenting resource person 1 introducing himself and explaining how he started learning to carve and explaining where the carving was carried out, taking pictures using the eye level technique. In the edit, I added color grading tale orange.



Figure 7. Scene about the source

4. Scene 4

Showing the process of making carvings in Belayu Marga Village, Tabanan, using the Overhead Angle Level shooting technique. In the edit, I added color grading tale orange.



Figure 7. Scene of the carving process

5. Scene 5

Presenting resource person 1 explaining the characteristics of the carvings in Belayu Marga Tabanan Village, which uses eye level shooting techniques. In the edit, I added color grading tale orange.



Figure 8. Scene of typical carving characteristics

6. Scene 6

Showing the results of carvings in Belayu Marga Tabanan Village, which uses the Overhead Angle Level shooting technique.



Figure 9. Scene of the carving results

### Test Analysis Results

After the video-based information media process for the Carving Art Documentary Film in Belayu Marga Village, Tabanan was completed, it continued with testing with 2 media experts. Testing is carried out by asking questions through a research questionnaire. After the video-based information media process for the Carving Art Documentary Film in Belayu Marga Village, Tabanan was completed, it continued with testing with 2 material experts. Testing was carried out by asking questions through a research questionnaire. After the information media process on the Carving Art documentary film in Belayu Marga Village, Tabanan based on the documentary film had been completed, it continued with the submission of 50 respondents, consisting of the general public from the age of 17 - 25 years. Where testing is carried out by distributing research questionnaire questions using Google Form.

The results of testing the Carving Art Documentary Film in Belayu Marga Tabanan Village questionnaire to the general public showed that 72.6% agreed that the information on the Carving Art Documentary Film in Belayu Marga Village Tabanan could be conveyed well, and, then 72.3% agreed that the explanation of the material was easy to understand. , 72.3% agreed that the visuals in the documentary were clearly visible, 71% agreed that the audio in the documentary about Carving Art in Belayu Marga Village, Tabanan, finally 72% agreed that this documentary was suitable for publication.

### CONCLUSION

Based on the design of making and testing Carving Art Information Media in Belayu Marga Tabanan Village Based on Documentary Films, it can be concluded as follows: 1) Where the concept of this documentary film has a Cultural concept according to the author's aim of creating information about Carving Art in Belayu Marga Tabanan Village based on a documentary film with digitization (in video form) which has a duration of 11 minutes. 2) The process of realizing Carving Art Information Media in the Belayu Marga Village of Tabanan based on a documentary film has several stages, including the production stage where the author plans the concept ideas and storyboard from the documentary video maker of the Carving Art in the Belayu Marga Village of Tabanan. 3) Documentary film containing the process of making carvings, techniques for making carvings, what makes the carvings in Belayu Marga Tabanan Village have their own characteristics. 4) The results of



testing the Carving Art Documentary Film in the Belayu Marga Village of Tabanan Village to the general public showed that 72.6% agreed that the information on the Carving Art Documentary Film in the Belayu Marga Village of Tabanan could be conveyed well, and, then 72.3% agreed that the material explanation easy to understand, 72.3% agreed that the visuals in the documentary were clearly visible, 71% agreed that the audio in the documentary about Carving Art in Belayu Marga Village, Tabanan, finally 72% agreed that this documentary was suitable for publication.

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