

DISCOURSE ANALYSIS: TEXTUAL FUNCTION IN OPRAH WINFREY

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ABSTRACT

This study deals with Theme and Rheme in Oprah Winfrey. The objectives of the research were to find out the most dominant type of theme used in Oprah Winfrey. The tweets in Oprah Winfrey around 38 tweets used as the source of data in this research. This research was performed by using the descriptive qualitative method. The technique for analyzing data were copying all the content in Ms. Word to be printed out, separating each sayings to be analyzed based on the data and time, analyzing every sentence in the column of the sayings based on the types of theme, classifying the theme based on the type of Simple Theme, calculating the percentage of each theme, finding out the dominant type of theme in Oprah Winfrey. The findings indicated that Simple Theme there were 89.85% of Theme (Unmarked) and 10.15% of Theme (Marked). It means that the dominant type of Simple Theme in Oprah Winfrey was Theme (Unmarked) that was 89.85%.

Keywords: *theme and rheme, tweets, oprah winfrey*

1. Introduction

Discourse analysis is the analysis of the language used by a speech community. There are certain elements of communication process. One of the element is experiential function in which human being will able to use language in the process of interaction or exchanging experiences. That process is used in communication or conversation. It can be see in magazine or social media such as twitter. (Kelsey, 2010: 2). In the social network we can describe our own feeling on the situation and context we are facing, as by Kelsey that people go through seasons: sometimes the seasons are good, sometimes the seasons are bad, sometimes they are dark, and sometimes they are joyful. (Kelsey, 2010: 3). Twitter is one of social network media or access to connect people. Riley says that Twitter is a very simple and easy to use social net working side that lets anyone quickly and easily share “What’s happening?” in a 140-character posting- or tweet. (Riley, 2010: 6).

Thus, Halliday (1994:368) divided the metafunction into three functions, interpersonal, topical and textual functions. The textual (discoursal) function is the one where by language serves as means to create texts as oppose to merely isolate and disconnect sentences. In textual function, the recognizable internal structure (theme and rheme) used to organize human experience. Theme is the element which serves of the point of the departure of the message.

Furthermore, Halliday and Matthiessen (2014) said that theme is coded by three element, they are topical, textual and interpersonal. The first element takes the transitivity system of topical function. The second element takes the interpersonal and the third takes the textual function of the sentence. One element in clause is enunciate as the Theme and then it is combine with Rheme as a reminder. The two parts together constitute a message.

Then, Oprah Winfrey is chosen because she tells people about human life. The tweet tells about another side of human such as to motivate people how to face problems and challenges in the better way. Therefore, it is very important to the readers know the rule of theme in Oprah Winfrey. So, they can get exact meaningful information.

2. Method

This research was conducted by applying descriptive qualitative method. Bodgan and Biklen (1992:30) said, "Qualitative research is descriptive. The source of the data in this research was taken from Oprah Winfrey's tweet on Twitter written during 2013-2014. Tweet is short, pithy expression that generally contains advice or wisdom. In her Twitter she wrote tweets not everyday, at least there are four tweets she makes in some day. There are around 38 tweets in 2013-2014 Oprah Winfrey shared in her twitter's account.

3. Results And Discussion

There are two types of Textual Function with subcategory: Theme (marked) and Theme (Unmarked). The use of the Textual Function in Oprah Winfrey were:

1. Oprah Winfrey @Oprah Apr 20



"All negative energy is looking for resolution". Let's bless and release it.
[#SuperSoulSunday](#)

"All negative energy	is looking for resolution".
Theme (Unmarked)	Rheme

Let's	bless and release it
Theme (Unmarked)	Rheme



2. Oprah Winfrey @Oprah Apr 20

"The keys to your happiness are not in someone else's pocket" [#SuperSoulSunday](#)

"The keys to your happiness	are not in someone else's pocket"
Theme (Unmarked)	Rheme



3. Oprah Winfrey @Oprah Apr 20

I agree most difficult moments can be most transformative/spiritual. Do you Tweethearts?
[#SuperSoulSunday](#)

I	agree most difficult moments can be most transformative/spiritual.
Theme (Unmarked)	Rheme

Do you	Tweethearts?
Theme (Marked)	Rheme



4. **Oprah Winfrey @Oprah Apr 20**

"Beneath the surface we are mysteries encountering each other. " **#SuperSoulSunday**

"Beneath the surface	we are mysteries encountering each other. "
Theme (Marked)	Rheme



5. **Oprah Winfrey @Oprah Apr 20**

"Every human being has the Longing"..**#SuperSoulSunday**

"Every human being	has the Longing"..
Theme (Unmarked)	Rheme



6. **Oprah Winfrey @Oprah Apr 6**

"Our life journey is about making choices and focusing on what is most important" and photography is a metaphor for that . My big Aha today!

"Our life journey	is about making choices and focusing on what is most important" and photography is a metaphor for that .
Theme (Unmarked)	Rheme

My big Aha	today!
Theme (Unmarked)	Rheme



7. **Oprah Winfrey @Oprah Apr 6**

"Most people walk by flowers and don't think they're moving. But they are dancing". I'll never look at flowers the same will you ?

"Most people	walk by flowers and don't think they're moving.
Theme (Unmarked)	Rheme

But they	are dancing".
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Theme (Unmarked)	Rheme
I	'll never look at flowers the same will you ?
Theme (Unmarked)	Rheme



8. **Oprah Winfrey @Oprah** Apr 6
Nature is one of our greatest spiritual teachers.

Nature	is one of our greatest spiritual teachers.
Theme (Unmarked)	Rheme



9. **Oprah Winfrey @Oprah** Mar 30
Anyone who is challenging an addiction is doing Holy work. Your addiction is not stronger than who you want to be" #SuperSoulSunday love!

Anyone who	is challenging an addiction is doing Holy work.
Theme (Unmarked)	Rheme

Your addiction	is not stronger than who you want to be"
Theme (Unmarked)	Rheme



10. **Oprah Winfrey @Oprah** Mar 23
The most profound aha of my life was. I am NOT my thoughts..I AM the AWARENESS of thoughts disguised as a person. #ANewEarth

The most profound aha of my life	Was
Theme (Unmarked)	Rheme

I	am NOT my thoughts..
Theme (Unmarked)	Rheme

I	AM the AWARENESS of thoughts disguised as a person.
Theme (Unmarked)	Rheme



11. **Oprah Winfrey @Oprah Jun 23**

I think "Easy Like Sunday Morning" is my favorite. #Commodores

I	think "Easy Like Sunday Morning" is my favorite.
Theme (Unmarked)	Rheme



12. **Oprah Winfrey @Oprah Jun 16**

"It takes courage to believe that the best is yet to come" @RobinRoberts #masterclass

"It	takes courage to believe that the best is yet to come"
Theme (Unmarked)	Rheme



13. **Oprah Winfrey @Oprah Jun 15**

You are not your thoughts. YOU are the OBSERVER of the thoughts. One of the most powerful lessons I ever got. #SuperSoulSunday

You	are not your thoughts.
Theme (Unmarked)	Rheme

YOU	are the OBSERVER of the thoughts.
Theme (Unmarked)	Rheme

One of the most powerful lessons	I ever got.
Theme (Marked)	Rheme



14. **Oprah Winfrey @Oprah Jun 15**

Miracles are all around. Can you see and feel them daily? #SuperSoulSunday

Miracles	are all around
Theme (Unmarked)	Rheme

Can you	see and feel them daily?
Theme (Unmarked)	Rheme



15. **Oprah Winfrey @Oprah Jun 8**

Do what you have to do until you can do what you really want to do has always been my creed.

#SuperSoulSunday

Do what you	have to do until you can do what you really want to do has always been my creed.
Theme (Unmarked)	Rheme



16. **Oprah Winfrey @Oprah May 25**

"Happiness is the Joy we feel striving towards our potential " perfect definition.don't you think Super Soulers? **#SuperSoulSunday**

"Happiness	is the Joy we feel striving towards our potential " perfect definition.
Theme (Unmarked)	Rheme

don't you	think Super Soulers?
Theme (Unmarked)	Rheme



17. **Oprah Winfrey @Oprah May 19**

This is so revolutionary.. Taking parenting out of the "old school" into Consciousness. **@DrShefali**
#lifeclass

This	is so revolutionary..
Theme (Unmarked)	Rheme

Taking parenting	out of the "old school" into Consciousness.
Theme (Unmarked)	Rheme



18. **Oprah Winfrey @Oprah May 19**

Parents are you open to another way of "conscious parenting". Is it making sense to you? **#Lifeclass**

Parents	are you open to another way of "conscious parenting".
Theme (Unmarked)	Rheme

Is it	making sense to you?
Theme (Unmarked)	Rheme



19. **Oprah Winfrey @Oprah** May 19

"Every way you react to your child is a reflection of your own inner world" [@DrShefali](#) [#Lifeclass](#)

"Every way you react to your child	is a reflection of your own inner world"
Theme (Unmarked)	Rheme



20. **Oprah Winfrey @Oprah** May 18

"Every moment of your child's life and yours is a meeting of spirits" loved that SuperSoulers!
[@DrShefali](#) [#SuperSoulSunday](#)

"Every moment of your child's life and yours	is a meeting of spirits" loved that SuperSoulers !
Theme (Unmarked)	Rheme

4. The Percentage of the data analyzed above can be seen in the following table.

No.	Types of Simple Theme	Total (F)	P= F/N X 100%
1	Marked	7	10.15%
2	Unmarked	62	89.85%
Total		69(N)	100%

The table above shows that they were 7 sentences or 10.15% categorized market theme and 62 or 89.85% categorized unmarked theme.

4. Conclusion

Having analyzed all the data, conclusion can be drawn that types of theme found in tweet of tweeter are Theme (Marked) 7 sentences and Theme (Unmarked) 62 sentences. Theme (Unmarked) is the dominant kind of theme used in Oprah Winfrey that was 89.85%.

5. References

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